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communicating clearly and establishing strong relations with the community are critical school leader responsibilities. increasingly, leaders find themselves not only responsible to faculty, staff and students but also responsible to parents, policy makers, and the larger community. effective leaders unite ... **the four-step process - accreditation in public relations** - writing a public relations plan (the 10 steps) the 10 steps for writing a public relations plan will give you the framework to assess any public relations situation - even if you are faced with a case study from an industry with which you aren't familiar. **are catholic primary schools more effective than public ...** - critics of the nation's public education system have long suggested that public schools would benefit from being operated more like private schools. advocates of vouchers take this reasoning a step further, arguing for the use of public funds to help students defray the costs of attending private schools.

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